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# Women in Tech/Drupal

# Ashish Jain



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#### I am Ashish Jain

I **y** <u>@ashishjainmr</u>

I Drupal Everyday <a>@AddWebSolution</a>

Passion excites me and ignorance disappoints me

#### यत्र नार्यस्तू पूज्यन्ते रमन्ते तत्र देवताः । यत्रैतास्तु न पूज्यन्ते सर्वास्तत्राफलाः क्रियाः ॥

The divine are extremely happy where women are respected; Where they are not, all actions (projects) are fruitless.

German: Das Göttliche frohlockt, wo Frauen respektiert werden; wo nicht, ist alles eitel.

French: Le Divin se réjouit où les femmes sont respectées; Où pas, tout est vain

Italian: La Divina esulta cui le donne sono respecté; Dove non tutto è vano

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## Today's Journey

- Brief about the Women Achievers
- Women in Tech and Senior Positions across the globe
- Human Ratio
- Our Experience [Challenge | Solution | Impact]
- Celebrating Womenhood
- Thanks to the Drupal Community from #womenintech
  @AddWebSolution



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**DRUPALMOUNTAINCAMP 2017** 

DAVOS, SWITZERLAND

#### 7 Women Coders who paved the way for#womenintech



#### **Women Achievers**



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#### Proportion of senior management roles held by women



## Women in Tech Stats

Amazon does not separate tech and non-tech positions, so the same data has been used for both.

Company →	amazon.in	Ś	facebook	Google	Linked in	Microsoft	twitter	YAHOO!
O <sup>7</sup> Male	63%	77% -2	83% -1	81% -1	80% -2	83.1% +0.2	87%	83% -1
Q Female	37%	23%	17%	19% +1	20%	16.9% +0.2	13%	17%

Source: Pixel Envy Diversity of Tech Companies by the Numbers: 2016 Edition.

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#### World Human Ratio



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### What we observed till now?

• Till previous slide, its clearly evident that women are omnipresent. i.e. widely spread across multiple verticals. So, incompetency is definitely not the reason behind the low female-male ratio in tech

• Female-Male ratio too is healthy on planet Earth as well. So, there is no scarcity of women on our planet.

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#### Tweets Trotting the Globe



14 rising #WomenInTech superstars to watch in 2017 - future #CTOs? Malcolm Isaacs @MalcolmIsaacs - Jan 29 @hackbright @thisgirlangle #WomenLeaders



15 Rising Tech Superstars to Watch in 2017 – Future CTOs? Jerrrey van brunt suenuvants uan 29 We all need to be involved in doing better! foxbusiness.com/features/2017/... In 2014, only two Fortune 500 companies had women CTOs. I published a list of up-and-coming women engineers to watch. In the following veare hackbrightacademy.com



#diversity #womenintech

ANSYS @ @ANSYS · 18h This 22-Year-Old Is Already An Engineer With NASA huff.to/2kJtcxB #STEM WomenInTech



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Andrea A @andreaandric · 11h It's not about giving women a hand up, it's about making sure they're not being held down. #womenintech #panel #pause2017 @pausefest 5 1 23 14

BRAINS

Brains @PlanetBrains · Jan 29 Women of the tech world march for their companies and their causes ow.ly/icM7308sRpY #tech #womenintech #usa



Women of the tech world march for their companies and their causes The tech world showed up to the Women's March on Washington.

mashable.com

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Silicon Valley Forum @SVForum · Jan 29 #FemaleFounders - Don't miss out on the opportunity to pitch at #SVFWIT17! Application here: bit.lv/SVFWomenTechFe... #womenintech

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SHARE and encourage more #WomenInTech! 12 Women CTOs To Watch in Hackbright Academy 🔗 @Hackbright - Jan 29 2017 hba.io/2jG1JM0 #CareerAdvice #CTO #diversity



1 6 <sup>bring</sup> Glass Cellings Every Car



#### PROBLEM

# #letstalksolution

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## **Our Experience**

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"It is impossible to think about the welfare of the world unless the condition of women is improved. It is impossible for a bird to fly on only one wing." — Swami Vivekananda

- While we worked in this direction for 4+ years now, we realized the problems from boths ends. i.e. women and organization.
- 44% of our current workforce are women
- A humble beginning for a long journey
- Drupal provided varied set of levels for career path

#### CHALLENGE

- The ignorance or lack of awareness
- Break the myth
- The Priority: Career vs family
- Being tagged as biased while hiring

## SOLUTION

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- Spreading awareness: Drupal is a great career path
- Preserving their interests
- Valuing their priorities
- Inclusive work environment open to diversity
- Competent compensation

### Celebrating Women @AddWebSolution











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### **DrupalCon Asia**











INTERNATIONAL

WOMEN'S DAY































### IMPACT

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- Great/cheerful Work environment leading to great productivity
- Families realized the importance as they are earning well
- Supporting families boost self confidence
- A valuable change in the society, leading from the front
- An equal driving force in the growing economy



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#### Stats for Drupal.Org contribution Year 2015 and 2016.



## Good Reads

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- Gender balanced team improved innovation and productivity: <u>https://www.ncwit.org/sites/default/files/resources/impactgenderdiversitytechbusinessperforman</u> <u>ce\_print.pdf</u>
- The Impact of Gender Diversity on the Performance of Business Teams: Evidence from a Field Experiment
- <u>http://gap.hks.harvard.edu/impact-gender-diversity-performance-business-teams-evidence-field-e</u> <u>xperiment</u>
- Harvard Business Review: Firms with More Women in the C-Suite Are More Profitable: <u>https://hbr.org/2016/02/study-firms-with-more-women-in-the-c-suite-are-more-profitable</u>
- Human ratio [India and World]: <u>https://en.wikipedia.org/wiki/Indian\_states\_and\_territories\_ranking\_by\_sex\_ratio</u> AND <u>https://en.wikipedia.org/wiki/Human\_sex\_ratio</u>

### Thank You Note

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#### Lovely ladies working with our happy organization



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